



A Strategic Opportunity for the
Geosciences?

GEOTOURISM

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GeoConnect3D Project
Stakeholder Group Presentation
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Welcome to L.A.!

“Civilization exists by **geological** consent,
subject to change without notice.”

Will Durant, Historian & Philosopher





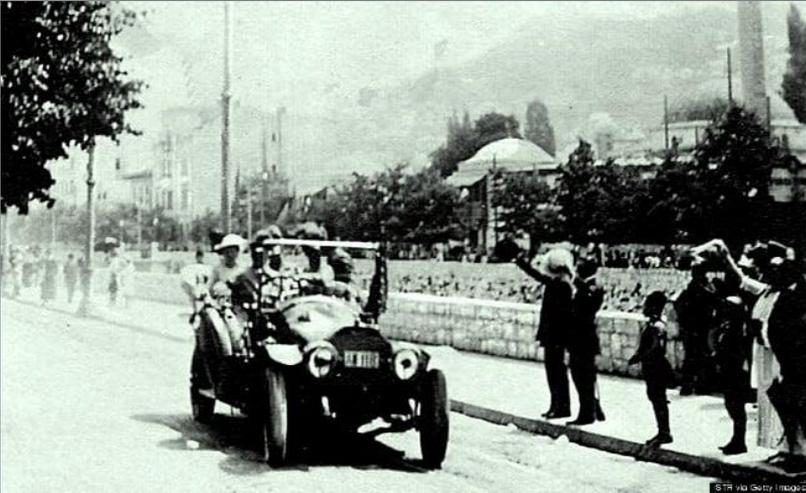
“You can do Geology ANYWHERE.....”



“Most History
is told in
Small Time”



Major historical moments

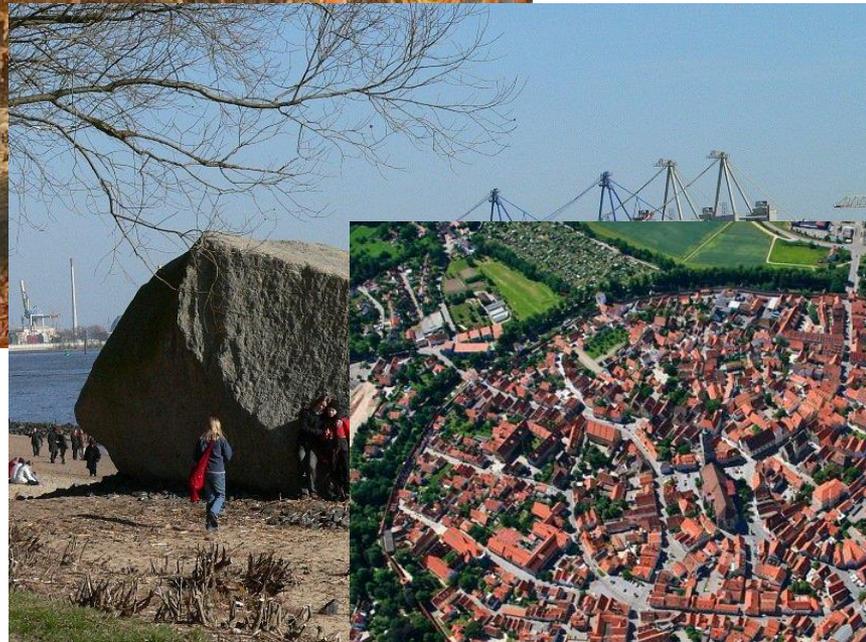
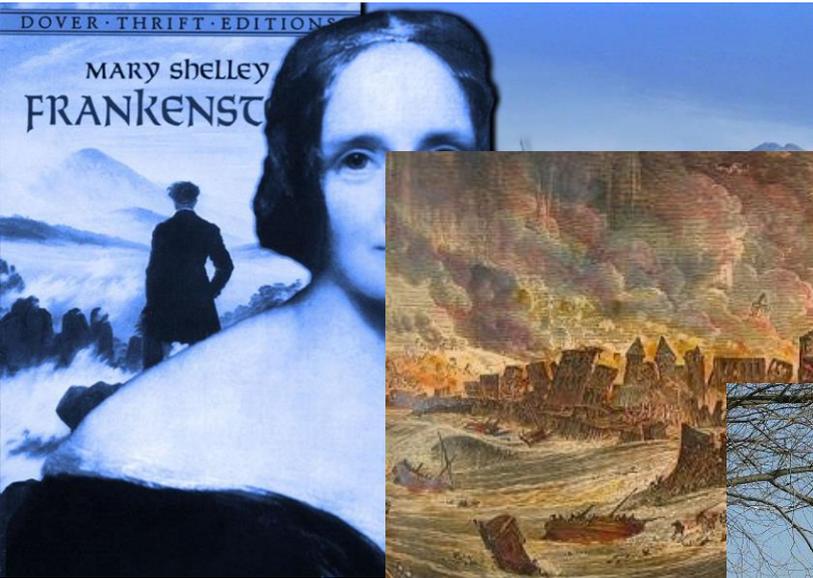


Cultural attractions

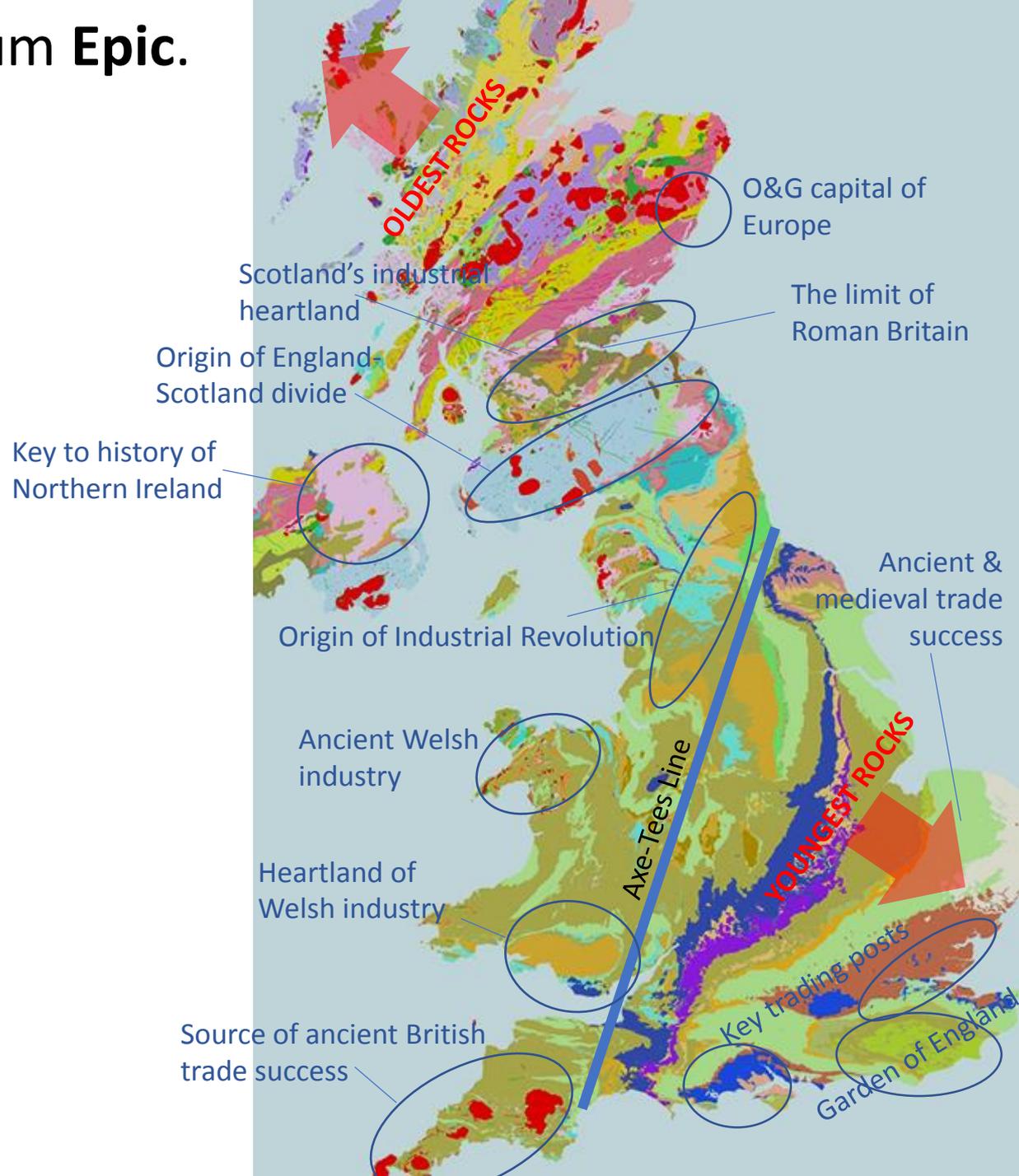


“Start & End with People.
Use Geology as the Cradle of Events”

“Tell. A. Great. Story. We’ve got plenty”

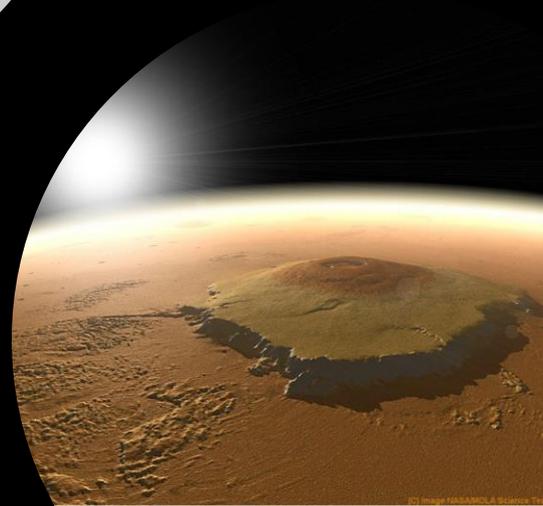


“Squeeze out maximum **Epic**.
But bring it **Home**”





“Geology: Your International Passport to Discovery”



What we can do **TODAY**.....?

- ❖ Get in touch with your local tourist authority and offer your help
- ❖ If you're lucky enough to be near a GeoPark, go and make some friends
- ❖ Contribute to knowledge bases aimed at the public. Write that STORY!
- ❖ Get to know historians, archaeologists and tour guides. Work together
- ❖ If you see a great opportunity to team up with or boost a business, make that call.....